

arranged in chronological order by expiration date -- see page 3 for [Newest Offers](#)

Vendor Offers For MUGs + UG Discount Codes

Editor's Note: Expired items have been deleted.

MacMemoryStore

MacMemoryStore Apple Memory Upgrades: 15% Off

Looking for a great place to shop for Mac Memory Upgrades? MacMemoryStore.com specializes in Apple Memory upgrades. The Memory Finder allows you to quickly and easily find guaranteed compatible memory for just about any type of computer system. By selecting your computer manufacturer, family and model, you can be certain the memory you find will work in that system.

An exclusive 15% off their already low prices is offered to Apple User Group members on all memory upgrades.

Browse over to the MacMemoryStore: <http://www.MacMemoryStore.com> Coupon code: **AppleUG15Off**
This US-only offer is valid through November 30, 2009.



PocketMac RingtoneStudio 2: 30% Off

PocketMac makes a variety of productivity tools for PDA and Mac connectivity, including using your Mac to support your iPhone. With RingtoneStudio2 for iPhone, you can easily create iPhone ringtones. By creating and setting ringtones for each of your friends and family, you can get an early heads-up before you look to see who's calling.

From the regular \$29.95 (US) price, Apple user group members receive a 30% discount, which reduces your cost to \$20.96 (US). The first 500 ordering will also get their choice of free iPhone case.

Enhance your life: <http://www.createiphoneringtones.com> Coupon Code: **USERGROUP31**
This worldwide offer is valid through November 30, 2009.



MacScan Protection: 20% Off

MacScan from SecureMac quickly detects, isolates and removes spyware from Macintosh computers using both real-time spyware definition updating and unique detection methods. It also includes Internet clutter cleanup with blacklisted tracking cookie detection and removal. Since 1999, SecureMac.com has been at the forefront of Macintosh system security. The site also operates as a clearinghouse for news, reviews and discussion of Apple computer security issues.

Regularly available for \$29.99 (US), this special user group is discount 20% off. Try before you buy with free trial.

Review and purchase: <http://macscan.securemac.com/>
This worldwide offer is valid through October 31, 2009.

Coupon Code: **MUGMACSCAN**

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Mac OS X Snow Leopard books: 35% Off

O'Reilly and No Starch have three upcoming Mac OS X Snow Leopard books. Titles include "Mac OS X Snow Leopard: The Missing Manual" by David Pogue, "My New Mac, Snow Leopard Edition" by Wallace Wang, and "Mac OS X Snow Leopard Pocket Guide" by Chris Seibold. Get up to speed quickly with this new operating system.

This user group discount code offer will get you 35% off.

To purchase, call 800-998-9938, or go to: <http://bit.ly/OReillysnowleopard> Discount code: **DSUG**
This worldwide offer is valid through November 30, 2009.



Voila Software: 38% Discount

Voila is a professional creativity tool for Mac OS X Leopard that lets you capture your screen, annotate, organize and share. Voila lets you capture any shape, multiple regions at the same time, menu, webpage or DOM elements, and even from iSight. Pick and add annotations, add effects and share instantly via Mail, Flickr, FTP or iPhoto.

Regularly priced at \$39.95 (US), Voila is offered to Apple user group members for only \$24.95 (US), which is 38% off! A full-featured trial version can be downloaded for a 30-day evaluation.

For more details, downloading and purchasing: <http://www.globaldelight.com/store> Discount coupon: **APPLEMUG**
This worldwide offer is valid through December 31, 2009.



NEWEST OFFER

Customized Polycarbonate MacBook covers: 23% Off

Macimagecover makes customized polycarbonate MacBook covers that are designed entirely by the customer. The design wizard enables the customer to create a one-of-a-kind cover from four basic templates--a cover that will protect, transform and personalize their MacBook.

Apple User Group members can purchase a cover for \$50 (US), plus shipping and handling; the retail price is \$65 (US) plus shipping and handling.

Coupon Number: **MG67Z1**

To order, go to: <http://www.macimagecover.com>

(Additional discounts are available for orders of ten or more of the same cover; contact info@macimagecover.com)

This US-only offer is valid through February 28, 2010.



RadTech: 20% Off All Products

RadTech manufactures and distributes an array of best-in-class accessory solutions for Apple computers, iPhone, iPod and Cinema Displays, all designed to keep you connected and protected in style. Experience the RadTech difference through their unique product line and legendary customer support.

Apple User Group members get 20% off all products.

Start saving now: <http://www.radtech.us> Discount Code: **AUG1Q59**

This worldwide offer is ongoing.



Transition: From the MUG Store to PowerMax.com

PowerMax.com, the engine behind The Apple MUG Store, is pleased to announce a new process for Apple user group members. Instead of going to www.appleusergroupstore.com to view a limited selection of items, members can now go directly to www.powermax.com to peruse and purchase (rewrap) almost 50,000 products. By identifying the user group you belong to (either on an online order or over the phone), PowerMax will continue to accumulate points for your user group to use.

As a special bonus, for one month only, starting February 20, 2009, those points will double to 2% of the total purchase. So if a user group member buys a \$2,000 (US) computer, \$40 (US) will be added to your user group's account, good toward anything PowerMax sells. In addition to great deals, free UPS shipping is offered on any order over \$50 (US)!

Be sure to take advantage of this win/win deal: <http://PowerMax.com>

This worldwide offer is ongoing.



Softpress Freeway: 25% Discount

Freeway gives you all the legendary ease-of-use and features that launched the desktop publishing revolution. You can quickly and effortlessly lay out your website, embed images and content, then publish your work as standards-compliant HTML. Upload to your server, .Mac or to a folder. You supply the creativity, Freeway handles the code.

User Group members can buy Freeway Pro, regularly \$249 (US) for \$186.75 (US), and Freeway Express for \$59.25 (US), a 25% discount.

Build your website now. <http://www.softpress.com/store> Promo code: **AmuG5085iSreL1**

This worldwide offer is ongoing.



Eltima Software multimedia products: Pay 20% less

Eltima Software is a global software development company, specializing in Flash software development for Mac users. All flashers will see the true value of Flash Decompiler Trillix for Mac, Flash Optimizer for Mac and SWF & FLV Player for Mac. With these products, managing Flash files is easy: decompile, compress or just play them back!

Regular prices for Eltima's Flash software range from \$19.95- \$99.95 (US). Using the coupon code gives user group members 20% off.

Get your Flash products here: <http://mac.eltima.com/>

Coupon code: **AL-D-MUGPS**

This worldwide offer is ongoing.



Mushkin Memory: Reseller Prices

Mushkin Perfect Match products for Apple are specifically designed for Mac users. They have been creating enhanced memory for more than a decade, and believe in providing the highest quality products at the best value. Mushkin PerfectMatch upgrades are the smart choice. They carefully select components and program each module to match the manufacturer-installed memory and provide guaranteed compatibility.

A user group web store is now available with the same pricing given to resellers (discounts of 20-40 percent) insuring the best possible price for all Mushkin Mac products.

Visit Mushkin's special User Group Store: <http://www.mushkin.com/doc/deals/appleusergroups/>.

This worldwide offer is ongoing.



MacAddict Reborn: 40% Off New Mac|Life

The Mac market has evolved, and so has MacAddict. Starting with the February 2007 issue, MacAddict has become Mac|Life, the new Mac magazine that changes all the rules. This publication recognizes Apple's dynamic role in work, play, and life, and will appeal to core Apple users. Features include in-depth how-tos, stunning design, and exclusive information. Mac|Life is the ultimate magazine about all things Apple.

Mac|Life is offering a one-time Apple User Group member charter subscription rate of \$14.95 (US) for 12 issues, a savings of 40% off the basic subscription price.

Subscribe today: <http://www.maclife.com/mugsub>

This worldwide offer is ongoing.



O'Reilly: New Discounts for User Group Members

O'Reilly Publishing is offering new and better discounts for groups. User group members can get a discount of 35% off all books and PDFs from O'Reilly, No Starch, Paraglyph, PC Publishing, Pragmatic Bookshelf, SitePoint or Syngress books that are purchased directly from O'Reilly by phone or online. Add in free shipping for orders over \$29.95 (US) and the offer gets even better.

Order from the O'Reilly Store online or by phone at 1-800-998-9938 (extra shipping costs outside U.S.).

See what the buzz is about: <http://www.oreilly.com/store/> Online Code: **DSUG**
This worldwide offer is ongoing.

Peachpit



User Group Partner Program

Join the Peachpit Club

You can save 35% on all Peachpit books by becoming a Peachpit Club Member. Membership is free and easy. All you have to do is answer a few questions in Peachpit's online survey, which you can access from any book page. After you fill out the survey, you'll save 35% on top of the user group savings you receive by entering the coupon code at checkout. (You cannot use this discount in conjunction with any other coupon codes.)

Normal Price: Varies UG Price: 35% (add 5% more for orders over \$55)

Coupon Code: **UE-23AA-PEUF** (case-sensitive) Join the Club: <http://www.peachpit.com>
This worldwide offer is ongoing.

Macworld

MacWorld Magazine

Macworld offers MUG members a special subscription offer. Macworld magazine is the ultimate Mac resource! We pack each issue with industry news, future trends, practical how-tos, in-depth features, tips and tricks, and more; we provide the tools Mac professionals and enthusiasts need. Best of all, you can depend on our unbiased, thorough product reviews and buying advice. Stay informed about what's new, exciting, important. Become a Macworld reader.

Normal Price: \$27.97 UG Price: \$15.00 for 12 issues

<http://www.macworld.com/useroffer>
This offer is ongoing.

The AUG Market Report and Resource blog are great sources for information about Apple user groups, vendor discounts, special events, interesting reviews, stimulating training, and more

when you go to the URL to see **all** active vendor discount offers, enter the password "**newest**" after May 15, 2009, until November 15, 2009:
<http://homepage.mac.com/ugab/offers/vendorcodes.htm> (with codes)

or, to post the discount offers URL on a public site, use:
<http://homepage.mac.com/ugab/offers.html> (without code)

FOR MORE INFORMATION, CONTACT:

Tom Piper: vendorwizard@mac.com



Vendor Relations, Apple User Group Advisory Board
<http://www.apple.com/usergroups/contact/ugab/>



Apple User Group Market Report Podcasts

Be sure to subscribe to the Apple User Group Market Report podcasts, the newest source for interviews and information about Apple user group leaders, vendor discounts, special events and more from the Apple User Group Advisory Board. **Tom Piper**, our Vendor Wizard, has already released the following podcasts, with more to come:

- #38 (04/11/09): **Martin Sitter**, Founder and Publisher of Nonlinear Educating Inc.
- #37 (11/30/08): **Henry Watanabe**, Senior Product Manager at Targus, Inc.
- #36 (10/22/08): **Christian Coll**, Apple User Group Regional Liaison for Canada
- #35 (09/17/08): **Joe Hardy, PhD**, research and development director at Posit Science
- #34 (06/21/08): **Derrick Story**, digital media evangelist at O'Reilly Media, Inc.
- #33 (05/16/08): **Lesa Snider King**, author/trainer and founder of GraphicReporter
- #32 (05/10/08): **Chuck Grieves**, owner/operator/programmer of Skobos
- #31 (02/16/08): **Kevin Kachikian**, owner of Amuse, Inc. about SereneSaver 2 HD
- #30 (01/28/08): **Macworld Kickoff Report**, AUGWAC Reception comments
- #29 (01/25/08): **Robin Williams**, noted author on Mac products and other topics from Peachpit Press
- #28 (12/23/07): **Rick Ortiz + Hawaiian user group leaders**, UG Roundtable
- #27 (12/21/07): **Macworld Special Edition**, AUG Wine & Cheese Reception
- #26 (11/17/07): **Robbie Baldwin**, Online Editor for MacLife.com
- #25 (11/15/07): **Joshua Coventry**, Managing Director of Fastforward Software
- #24 (10/20/07): **Panna Gupta**, International Sales Manager for Stellar Information Systems
- #23 (10/13/07): **Amaya Gergoff Bengoa**, Apple User Group Regional Liaison for Southern Europe
- #22 (09/16/07): **Martin Sitter** of macProVideo.com
- #21 (08/31/07): **David Feng**, Apple User Group Regional Liaison for Eastern Asia
- #20 (08/16/07): **Jose Calero** of LapWorks
- #19 (08/15/07): **Doug Smith + 5 South Central USA user group leaders**, UG Roundtable
- #18 (07/17/07): **Maria Arguello + 6 Northeast USA user group leaders**, UG Roundtable, and **Ben Grier** of SRS Labs
- #17 (06/15/07): **Dan East**, Director of Marketing & Artist Relations at Future Sonics, Inc.
- #16 (05/16/07): **Rex Covington** of UGAB, and **John Christopher** of DriveSavers Data Recovery
- #15 (04/17/07): **Jon Parshall** of CodeWeavers, and **Kevin Anderson** of Apple MUG Store
- #14 (03/16/07): **Frank Petrie** of Macsimum News, Video Sandbox, Freshly Squeezed Reviews
- #13 (02/16/07): **Carrie Scharbo** of Case-mate, and **Jim Lee** of Tropical Software
- #12 (01/21/07): **David Roemer**, Campus Group Advisory Board on the Apple User Group Advisory Board
- #11 (01/04/07): **Tom Piper (by George Kopp)**, UGAB Vendor Liaison on the Apple User Group Advisory Board
- #10 (12/19/06): **Lynn Poos**, UGAB Support Services Treasurer on the Apple User Group Advisory Board
- #9 (12/02/06): **Stacey Levy, Leslie Ayers & Michael Basilio** of MacLife (previously MacAddict)
- #8 (11/17/06): **Rick Ortiz**, Regional Liaison coordinator on the Apple User Group Advisory Board
- #7 (11/06/06): **Craig Schlossbert**, PumpOne iPod software vendor
- #6 (10/20/06): **Elsa Travisano**, new Chair of the Apple User Group Advisory Board
- #5 (10/03/06): **Doug Troxell**, co-founder of Intriguing Development
- #4 (09/21/06): **Lorene Romero**, previous Apple User Group Advisory Board Vendor Queen
- #3 (08/26/06): **Warren Williams**, Apple User Group Advisory Board member
- #2 (08/05/06): **George Kopp**, Apple User Group Regional Liaison for North Central and NW United States, and **Victor Marks**, Miglia Technology
- #1 (07/15/06): **Sandy Federick**, former Chair of the Apple User Group Advisory Board, and **Jack Herrington**, noted author on podcasting and other topics with O'Reilly Books

To subscribe, go to <http://web.mac.com/ugab/>

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